

CONNOR YAMSEK

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8780 RIVERVIEW ROAD, BRECKSVILLE OHIO



KENT STATE UNIVERSITY

SPRING 2020

Bachelor of Science
Business Administration

- + Marketing Major
- + Summa Cum Laude
- + 3.99 Cumulative GPA
- + Beta Gamma Sigma:
Graduated in the top
10% of the class

PORTFOLIO



www.connoryamsek.com

CLEVELAND LEADERS IN ENDODONTICS | Mayfield Heights, OH

SEPTEMBER 2023 - FEBRUARY 2024

Sterilization Technician

- + Sterilized and maintained a wide variety of dental instruments, gaining familiarity with products and equipment used for endodontic procedures.
- + Efficiently turned over patient rooms, maximizing clinic productivity
- + Managed inventory and ordering of dental supplies, ensuring sufficient stock levels and contributing to smooth clinic operations.

GIRL SCOUTS OF NORTH EAST OHIO | Macedonia, OH

MAY 2019 - MAY 2020

Marketing & Brand Specialist Intern

- + Assisted in driving engagement on social media pages by writing and scheduling content
- + Designed new concepts and made custom modifications to existing campaign materials
- + Helped with custom projects as needed, such as creating mall displays and editing videos

BBC INTERNATIONAL, LLC | New York, NY

JANUARY 2019 - DECEMBER 2019

Heelys Campus Brand Representative

- + Increased awareness for the Heelys brand among the college-aged demographic through targeted outreach
- + Promoted the sales of Heelys sneakers using my uniquely tracked promotional code

RED BULL DISTRIBUTION COMPANY | Solon, OH & Maumee, OH

JUNE 2016 - JULY 2018

Associate Account Sales Manager (April 2018 - July 2018)

- + Consistently achieved or exceeded monthly sales goals by ensuring optimal inventory levels at each account.
- + Leveraged key account relationships to secure expanded shelf space and optimize product placement, directly contributing to product visibility and increased sales
- + Supported sales initiatives and provided route coverage for colleagues during time off.

Merchandising Team Lead (June 2016 - April 2018)

- + Drove successful new product launches by educating customers on effective promotional strategies through displays and advertising.
- + Maintained optimal product availability and ensured consistent brand presentation by managing, displaying, and rotating Red Bull products in various retail formats.
- + Trained new hires, serving as a mentor to my team when management was unavailable.
- + Constructed large-scale product displays while adhering to national branding standards.

BEST BUY | Macedonia, OH & Perrysburg, OH

MAY 2011 - JUNE 2016

Various Roles

- + Consulted with customers to understand their technology needs and tailor custom solutions appropriate to their goals as a Sales Associate.
- + Demonstrated meticulous attention to detail in maintaining accurate pricing and inventory as an Inventory and Merchandising Specialist.
- + Handled challenging customer interactions, resolving issues with empathy and professionalism to maintain a positive customer experience as a Cashier.